

Your JAN., FEB. ORDER FORM **John's** PLANTS SEEDS BULBS APOPKA, FLORIDA

Ship us the quantities as marked — F.O.B. Apopka, Florida, Express Collect

Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit, please send 3 trade references with order and allow me three weeks to communicate with references.

WAX PAPER POT

2" pots — 60 or 120 to a box (wt. 15 or 28 lbs.)  
2½" pots — 50 or 75 to a box (wt. 18 or 26 lbs.)  
3" pots — 50 to a box (wt. 28 lbs.)  
4" pots — 25 to a box (wt. 28 lbs.)

Quantity Wanted	Pot Size	Description	Cost Each
<b>2" PAPER POTS</b>			
_____	2"	NEPHTHYTIS	9c
_____	2"	PEPEROMIA	9c
_____	2"	PHILODENDRON	9c
_____	2"	POTHOS	9c
_____	2"	CACTUS	9c
_____	2"	AGAVE _____ or _____	9c
_____	2"	ARDISIA	9c
_____	2"	SANSEVIERIA HAHNII	12c
_____	2"	POTHOS MARBLE QUEEN	20c
_____	2"	IVY—HAHN'S	9c
_____	2"	CRASSULA	9c
_____	2"	SERRISA	9c
_____	2"	VARIEGATED NEPHTHYTIS	15c
_____	2"	NEANTHE BELLA PALM	9c
_____	2"	VARIEGATED PEPEROMIA	20c
_____	2"	PODOCARPUS	9c

2½" PAPER POTS

_____	2½"	DRACAENA	20c
_____	2½"	NEPHTHYTIS	18c
_____	2½"	PEPEROMIA	18c
_____	2½"	PHILODENDRON	18c
_____	2½"	LACE TABLE FERN	20c
_____	2½"	SANSEVIERIA HAHNII	20c
_____	2½"	IVY—HAHN'S	18c
_____	2½"	IVY—GRAPE	18c
_____	2½"	ARDISIA	18c
_____	2½"	CRASSULA	18c

3" PAPER POTS

_____	3"	NEPHTHYTIS	25c
_____	3"	PEPEROMIA	25c
_____	3"	PHILODENDRON	25c
_____	3"	POTHOS	25c
_____	3"	CALADIUM PLANT ASST.	25c
_____	3"	CHINESE EVERGREEN	45c
_____	3"	GARDENIAS	25c
_____	3"	PHILODENDRON JOHNSII	60c
_____	3"	PLANT COMBINATION	25c
_____	3"	POTHOS MARBLE QUEEN	35c

4" PAPER POTS

_____	4"	PHILODENDRON JOHNSII	1.25
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CLAY POT

2" pots — 50 to a box (Approx. wt. 25 lbs.)  
2½" pots — 40 to a box (Approx. wt. 33 lbs.)  
3" pots — 25 to a box (Approx. wt. 30 lbs.)  
4" pots — 12 to a box (Approx. wt. 19 lbs.)

Quantity Wanted	Pot Size	Description	Cost Each
<b>2" CLAY POTS</b>			
_____	2"	NEPHTHYTIS	10c
_____	2"	PEPEROMIA	10c
_____	2"	PHILODENDRON	10c
_____	2"	POTHOS	10c
_____	2"	CACTUS	10c
_____	2"	AGAVE _____ or _____	10c
_____	2"	ARDISIA	10c
_____	2"	SANSEVIERIA HAHNII	14c
_____	2"	POTHOS MARBLE QUEEN	21c
_____	2"	IVY—HAHN'S	10c
_____	2"	CRASSULA	10c
_____	2"	SERRISA	10c
_____	2"	VARIEGATED NEPHTHYTIS	16c
_____	2"	NEANTHE BELLA PALM	10c
_____	2"	VARIEGATED PEPEROMIA	21c
_____	2"	PODOCARPUS	10c

2½" CLAY POTS

_____	2½"	DRACAENA	22c
_____	2½"	NEPHTHYTIS	20c
_____	2½"	PEPEROMIA	20c
_____	2½"	PHILODENDRON	20c
_____	2½"	SANSEVIERIA HAHNII	22c
_____	2½"	IVY—HAHN'S	20c
_____	2½"	IVY—GRAPE	20c
_____	2½"	ARDISIA	20c
_____	2½"	CRASSULA	20c
_____	2½"	LACE TABLE FERN	22c

3" CLAY POTS

_____	3"	NEPHTHYTIS	29c
_____	3"	PEPEROMIA	29c
_____	3"	PHILODENDRON	29c
_____	3"	CALADIUM PLANT ASST.	29c
_____	3"	CHINESE EVERGREEN	49c
_____	3"	GARDENIAS	29c
_____	3"	PHILODENDRON JOHNSII	65c
_____	3"	PLANT COMBINATION	29c
_____	3"	POTHOS	29c
_____	3"	POTHOS MARBLE QUEEN	39c

4" CLAY POTS

_____	4"	PHILODENDRON JOHNSII	\$1.30
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Please Notice: SHIPPING INFORMATION!

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

You now get 24 to 48 hours **quicker delivery** as we are NOW trucking all shipments to the main line (300-400 miles per week at our expense!)

Plants wrapped in WAXED PAPER	Plants in CLAY POTS
Best shipped in units of: Box of 60 _____ (Approx. wt. 14-19 lbs.) Box of 100 _____ (Approx. wt. 25-35 lbs.) Box of 120 _____ (Approx. wt. 30-38 lbs.)	Shipped <b>only</b> in the following units but can be assorted as to varieties: 2" pots — 60 or 120 to a box (wt. 15 or 28 lbs.) 2½" pots — 50 or 75 to a box (wt. 18 or 26 lbs.) 3" pots — 50 to a box (wt. 28 lbs.) 4" pots — 25 to a box (wt. 28 lbs.)
Plants potted in PAPER POTS	Plants in CLAY POTS
Shipped <b>only</b> in the following units but can be assorted as to varieties: 2" pots — 60 or 120 to a box (wt. 15 or 28 lbs.) 2½" pots — 50 or 75 to a box (wt. 18 or 26 lbs.) 3" pots — 50 to a box (wt. 28 lbs.) 4" pots — 25 to a box (wt. 28 lbs.)	Shipped <b>only</b> in the following units but can be assorted as to varieties: 2" pots — 50 to a box (Approx. wt. 25 lbs.) 2½" pots — 40 to a box (Approx. wt. 33 lbs.) 3" pots — 25 to a box (Approx. wt. 30 lbs.) 4" pots — 12 to a box (Approx. wt. 19 lbs.)

CARRIER: All shipment by **EXPRESS COLLECT** unless otherwise specified by you.

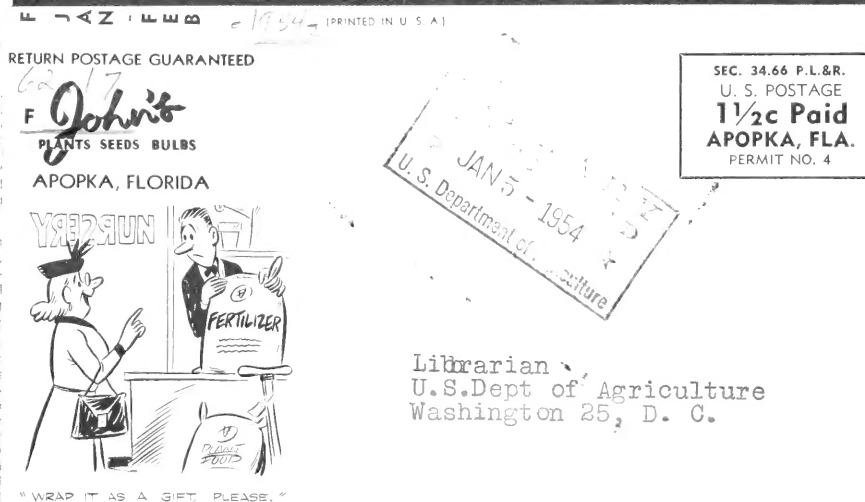
**2nd CLASS EXPRESS:** 25% SHIPPING SAVINGS ON SEPARATE OR ASSORTED ORDERS OF THE FOLLOWING PLANTS:

ALL AZALEAS ALL GARDENIAS ALL FERNS ALL BULBS AND *Wax Wrapped* CHINESE EVERGREEN SANSEVIERIAS

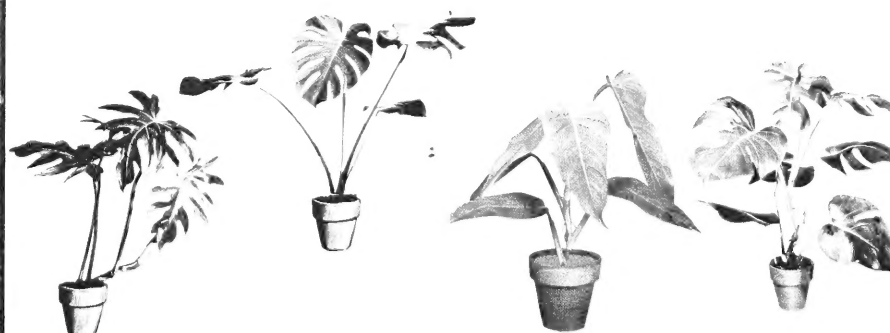
**TERMS OF SALE:** The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit please send three trade references with order and allow me three weeks to communicate with references.

**CLAIMS:** Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

**10% DISCOUNT:** I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date. Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500. Let me hear from you as to how I can work with you on this.



LARGE "CUT-LEAF" PHILODENDRONS



<b>PHILODENDRON DUBIUM</b> 3-5 Leaves 10-18" Tall	<b>PHILODENDRON MONSTERA</b> 3-4 Leaves 15-24" Tall	<b>PHILODENDRON HASTATUM</b> 4-6 Leaves 10-15" Tall	<b>PHILODENDRON PERTUSUM</b> 4-6 Leaves 16-24" Tall
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SPECIAL ASSORTMENT

15 For \$23<sup>00</sup>

3 each of these "Best Selling" Varieties

Shipped in 4" paper pots in Special Pack of One Box (Wt., 19 to 22 lbs.)

**PHILODENDRON JOHNSII**  
(Selloum)  
5-7 Leaves, 12-15" Tall

Some customers like This!

We have customers who have found it convenient to give us a **standing order**.

Some tell us to ship each week, some every two weeks, and some once a month.

In this way, they have fresh plants come regularly, and then they supplement their order at various times of the year when more are needed.

**We can give these customers extra value** in that we know ahead of time what they want, when they want it, and **we reserve plants and keep them in mind all the time.**

Perhaps you would like to do the same. Start now on the order form below.

Remember—you can always cancel or increase the order when you want to.

Quantity	Description	Price	Weekly _____ Bi-Weekly _____ Monthly _____
_____	_____	_____	From: _____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DEWKIST\* Podocarpus

The new hardy "Green" to meet all requirements of the Florist Trade. You have heard of it . . . probably you have seen it or possibly even used it. Podocarpus has been featured in design schools, flower shows and many national magazines but has not been used extensively because it has not been available in large quantities.



DEWKIST PODOCARPUS ADVANTAGES:

NOW, after years of careful cultivation in our own nursery fields, DEWKIST PODOCARPUS is ready for immediate shipment direct to you.

- 1. LONG-LASTING** — Very hardy; life in water not less than two months.
- 2. TEXTURE** — Foliage is soft to the touch, stems are easily shapeable and its "feathered" appearance has a graceful contour.
- 3. COLOR** — Rich basic green and holds its color. Small new growth on tips is light green.

**4. SELF-SPIKING** — Podocarpus will hold desired shape and position.

**5. QUALITY** — The name DEWKIST assures uniform quality. Only first grade foliage is cut and packed for shipment.

USES —

In large and small shops, the professional and amateur will find DEWKIST PODOCARPUS easy to use in an endless variety of distinctive floral arrangements. It complements any flower and is magnificent in straight basket work. Small branches are perfect in bouquets and corsages.



DEWKIST PODOCARPUS may be ordered with our regular line of plants. If ordered separately, individual orders can go Second Class Express. "Case" lots should be ordered separately for advantage of Second Class Express.

**PLACE A STANDING ORDER** — WEEKLY . . . SEMI-WEEKLY . . . MONTHLY. One bunch of DEWKIST PODOCARPUS is approximately 1½ lbs., containing 10 to 12 branches, 12 inches to 30 inches long.

PRICES

	F.O.B. Apopka EXPRESS	Prepaid PARCEL POST
1. BY THE CASE, 24 Bunches	\$36.00	Not Shipped Parcel Post
2. BY THE HALF CASE, 12 Bunches	\$22.50	Not Shipped Parcel Post
3. TRIAL PACKAGE, 6 Bunches	\$13.50	\$14.50
4. SAMPLE PACKAGE, 3 Bunches	\$ 7.50	\$ 8.25

(Write for larger quantity prices)

66 "Heirloom" Planters

#15



#16



Handmade of Real FLORIDA CYPRESS

These beautifully grained Planters come complete with Planter and Philodendron (as pictured)

MINIMUM ORDER: 24 assorted planters \$21.60 F.O.B. APOPKA, FLORIDA

Your cooperation is earnestly requested: If you will check this order thoroughly and see that it conforms to the best packing and weight schedules, you will aid us greatly to expedite your order and will do much to insure safer arrival of your plants.

Ship to \_\_\_\_\_

# FERNS

## BOSTON FERN (Compacta)

For a 4" pot

Wax wrapped  
(Directions on wrapper)

**12c**

## TRUE BOSTON FERN (Bostonensis)

Ferns have a great tendency to change. Our True Boston Ferns are carefully selected from ferns grown over a 15 year period.

For a 3" pot

Wax wrapped  
(Directions on wrapper)

**15c**

## LACE TABLE FERN

ASSORTED PTERIS FERNS

A Delicate Beauty with Golden Edged Leaves

### POT GROWN

2½" paper pot ..... **20c**

2½" Clay Pot ..... **22c**

— AVAILABLE JAN. THRU MAY —

### Asparagus Plumosus

(Wax Wrapped)

(Directions on wrapper)

**9c**

### Asparagus Sprengerii

(Wax Wrapped)

(Directions on wrapper)

**9c**

SPECIAL AND SEASONABLE • SPECIAL AND SEASONABLE • SPECIAL AND SEASONABLE •

SPECIAL AND SEASONABLE • SPECIAL AND SEASONABLE • SPECIAL AND SEASONABLE •

Available JAN. 15th thru AUG.  
ASSORTED  
**POTTED CALADIUM PLANTS**  
GORGEOUS FANCY LEAVED VARIETIES

3" paper pot	{ 3 or more developed leaves	25c
3" Clay Pot		29c

DURING COLD — RECOMMENDED FOR SOUTHERN STATES ONLY

*Also*

Available JAN. - FEB. - MARCH  
**CALADIUM BULBS**

MIXED VARIETIES: 30% Whites Separated from the 70% Reds

NAMED VARIETIES	PRICE EACH
CANDIDUM—Snow-white with dark green ribs.	Size By Diameter
MRS. EDITH MEAD—Snow white with green border and red ribs.	Mixed Varieties
TRIOMPHE DE L'EXPOSITION — Velvety red center shading to narrow green border.	1 inch 8c
D. M. COOK—Rumpled leaf, deep plum center.	1-1½ inch 10c
JOHN PEED—Brilliant red with dark green border.	1½-2 inch 12c
DR. T. L. MEAD—Deep saturated red with black velvety sheen.	2-2½ inch 15c
MRS. W. B. HALDEMAN—Transparent rose with pea green veins.	2½-3 inch 20c
LORD DERBY—Rose with dark green veins and ribs.	3-3½ inch 25c
MRS. F. SANDERS—Large spotted leaf.	
CRIMSON WAVE—Large red with green.	
RED FLARE—Bushy plant, red leaves.	

(10 PER CENT DISCOUNT ON ORDERS OF 1000 BULBS OR MORE.)

A COLOR COUNTER CARD GOES WITH EACH ORDER

Available SEPT. 1 to FEB. 15th

*Hidden Beauty* **Hybrid AMARYLLIS BULBS**

A color "display" card with each order plus a diagram culture sheet with every 5 bulbs.

ASSORTED	SIZE BY DIAMETER	PRICE EACH
	2¼" Bulbs	12c
	2½" Bulbs	15c
	2¾" Bulbs	35c

ORDER NOW!

Available JAN. and FEB. ONLY

**KURUME TYPE AZALEAS**

Assorted Varieties

The following varieties are available: Hexe, Pink Pearl, Snow, Sweetheart Supreme, Mme. Pericat, Christmas Cheer, Salmon Beauty, Hinodagiri, Coral Bell.

Strong bushy plants grown in scientifically prepared soil.

	PAPER POT	CLAY POT
3" pot	25c	29c
4" pot	45c	50c

GROWN IN A SPECIALLY PREPARED PEAT SOIL.

IN BUD AND BLOOM

Available JAN. thru MARCH

**REAL GARDENIAS**

Pot Grown in Specially Sterilized Soil

ORDER NOW FOR FORCING 3" pot

	PAPER POT	CLAY POT
3" pot	25c	29c

*Will Bloom in the Spring!*

(Veitchii)

**Stock Available For GROWING ON —**

NEPHTHYTIS	Bare Rooted	4-5 leaves	7c ea
PEPEROMIA	Bare Rooted	4-5 leaves	7c ea
PHILODENDRON	Bare Rooted	4-5 leaves	7c ea
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c ea

**PROPAGATING VINES (For Eyes)**

PHILODENDRON—\$15 per 1000 eyes. POTHOS—\$20 per 1000 eyes.

SPECIAL AND SEASONABLE • SPECIAL AND SEASONABLE • SPECIAL